

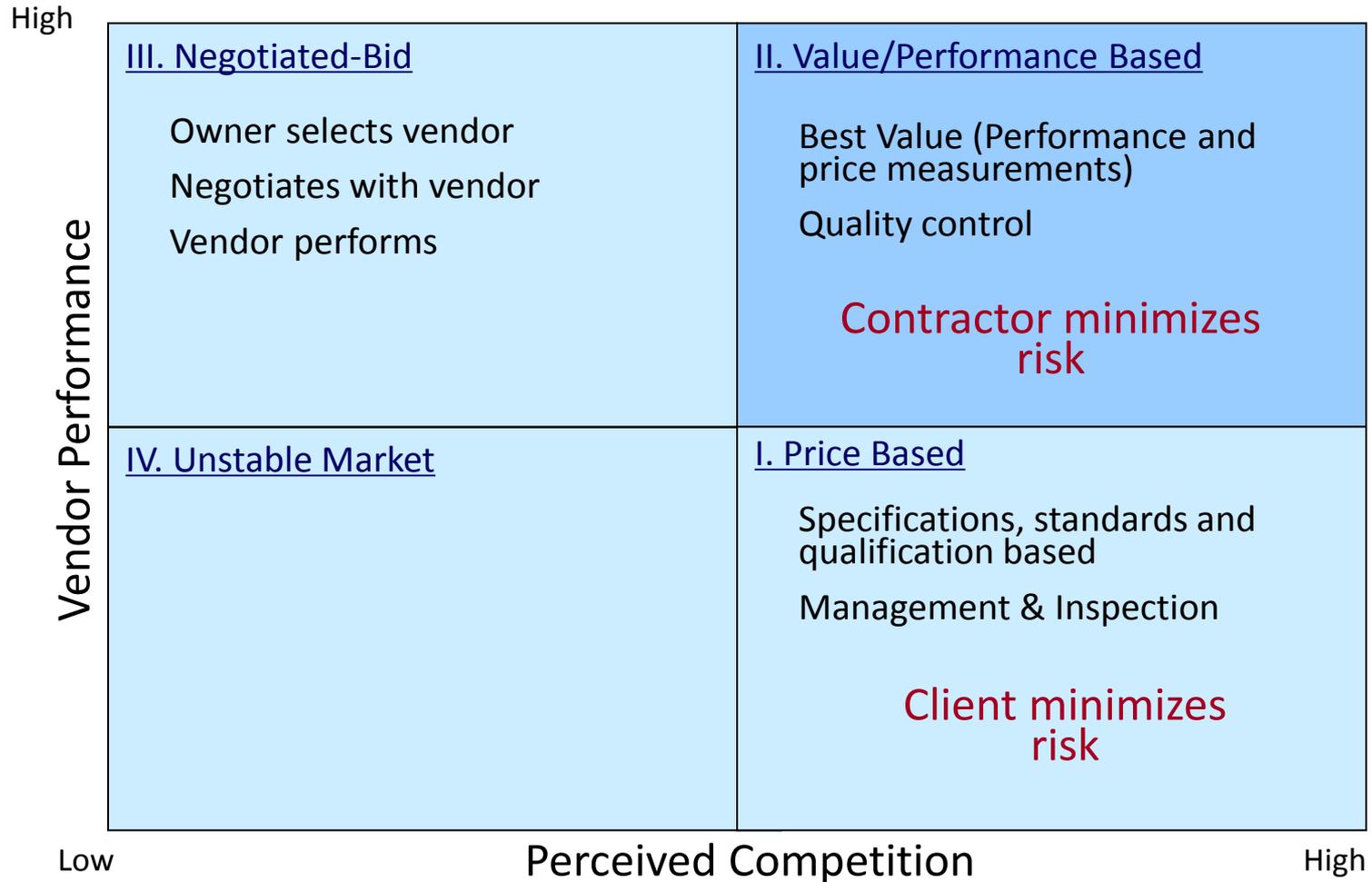
PIPS

Performance Information Procurement System

Developed By: Performance Based Studies Research Group

www.pbsrg.com

PROCUREMENT APPROACHES



What is Performance or Value-Based Contracting

According to:  .com

- In the performance-based approach, an agency says what problem needs to be solved and allows contractors to make bids detailing their proposed solutions.

Price vs. Performance Based

Price-Based:

- Agency tells the vendor what to do and how to do it
- Agency gets the minimum acceptable quality for the lowest possible price

Performance-Based:

- Agency tells the vendor what its objectives and budget are
- Vendor tells agency the best way to achieve its objectives within its budget

Oklahoma's PIPS Experience

2008-2012

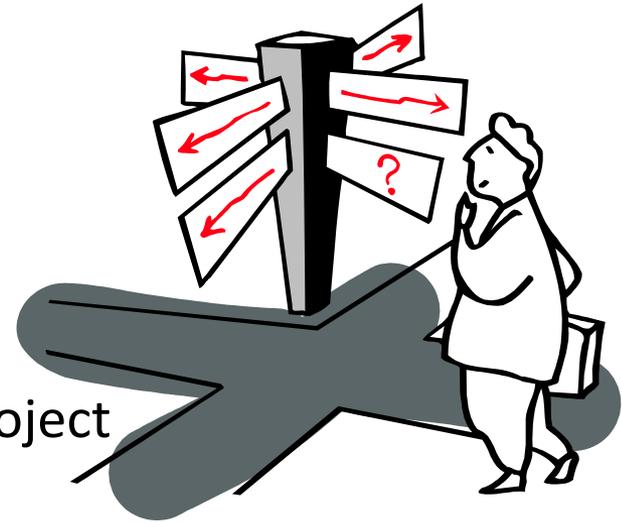
- Procurement savings of \$30 million
- Percent where selected vendor was lowest cost: 92%
- Budget deviation after award: $-.0003\%$
- Schedule deviation after award: 0.5%
- Agency satisfaction with PIPS: 9.5/10
- Vendor satisfaction with PIPS: 9.8/10

What does PIPS offer?

- Saves time and effort for OHCA and bidders
- Bidders with superior expertise can easily differentiate themselves
- OHCA doesn't have to know exactly what it wants and can rely on bidder expertise
- Bidder develops its own plan, measures deviations, and controls the project
- Simple and transparent, relying on verifiable metrics and **dominant** information

What is dominant information?

- Simple and concise
- Understandable to non-experts
- Demonstrates understanding of the project
- Always verifiable and generally quantitative
- Careful – quantitative is not ALWAYS dominant





Dominant vs. Non-Dominant

Dominant

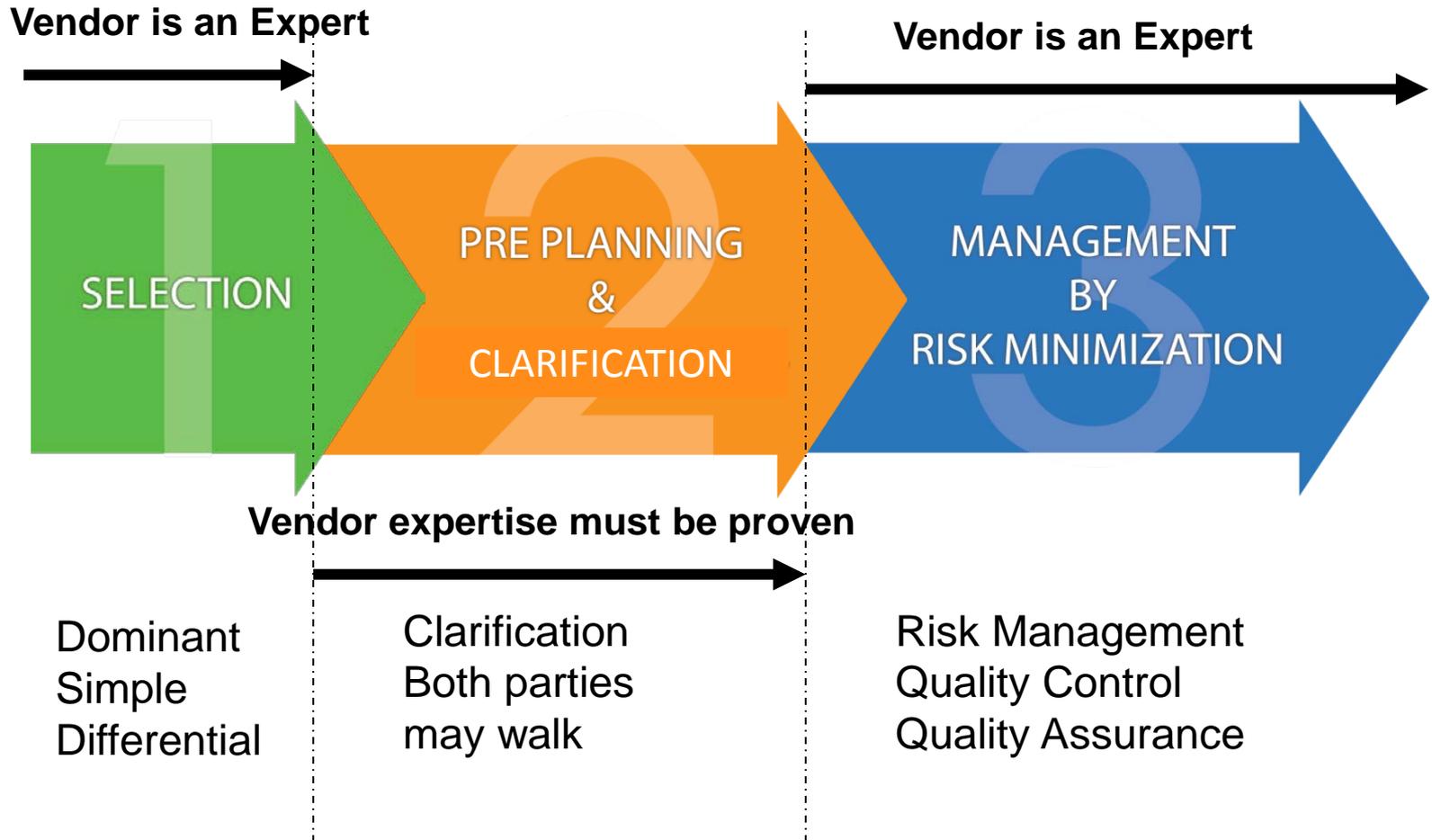
- Roof material has been installed on 65 buildings and is performing:
 - Average Roof Age: 25 years
 - Percent Not Leaking: 99%
 - Customer Satisfaction: 9.8/10

Non-Dominant

- Roof material is high performing:
 - Tensile strength is 800 PSI
 - Elongation is 300%
 - Tear strength is 400 lbs
 - Xenon testing: 10,000 hrs

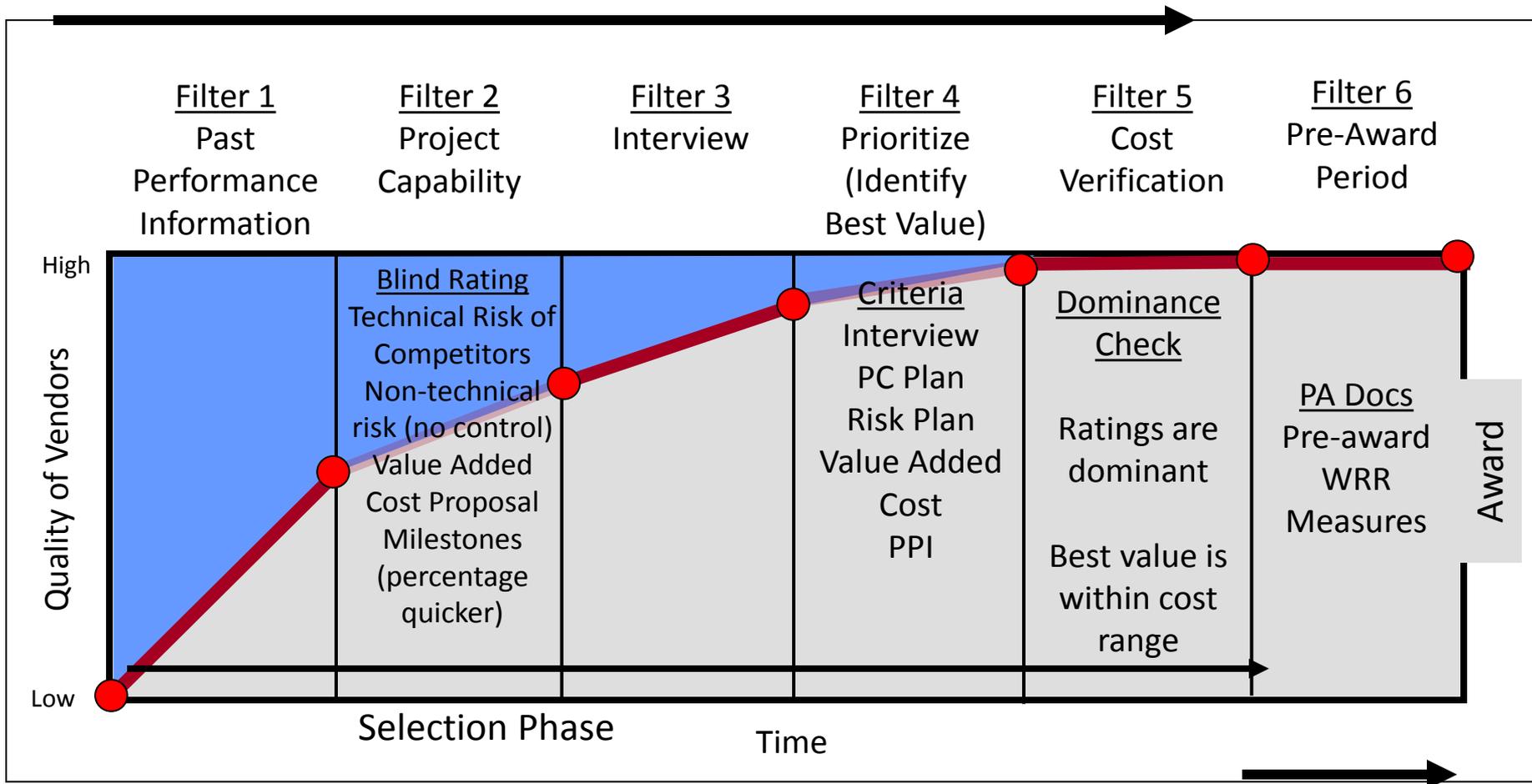
Just because you use numbers does NOT mean it's dominant if it's not clear and understandable to non-experts.

Performance Information Procurement System



PIPS PROCESS

Vendor is an expert



Vendor's expertise must be proven

Selection Criteria

- Past Performance Information (PPI)
- Project Capability (PC) – 2 pages
- Risk Assessment Plan (RA) – 2 pages
- Value Added (VA) – 2 pages
- Price
- Interview

Rating System

- **Two parts for each item:**
 - The Bidder's claim or statement about its capabilities, approach, risk mitigation plan, etc.
 - Dominant information/verifiable metrics to substantiate each claim
- High performance indicator with dominant information 6-10
- No dominant information or unclear or blank or providing no information 5
- Low performance indicator with dominant information 1-4

Project Capability Submittal

Claim: Best company in the Midwest with a unique focus on clean room projects

Dominant information to substantiate:

1. 20 clean room projects in the last five years
2. scope \$50M
3. customer satisfaction 9.5
4. cost deviation .1%
5. time deviation 1%

Risk Assessment Submittal

Risk:

Excessive transactions, information flow or complaints from client's personnel

Claim:

Project Manager uses the clarification period to identify client's personnel who will cause the most transactions and complaints to discuss their expectations, educate them about the project plan and minimize unnecessary transactions.

Dominant information to substantiate claim:

1. Project manager has 10.0 rating on last five projects.
2. Zero complaints at the end of the last five projects.
3. No deviation from schedule on the last five projects.

More Risk Plan Examples



- **Identified risk: Rapidly rising cost of concrete**
- **Claim without dominant information**
 - The client can be assured all risks associated with material escalations will be eliminated because we offer the benefit of an experienced project team that includes the most detailed, prequalified and extensive list of subcontractors and suppliers from around the world.
- **Claim with dominant information**
 - Since this project requires a substantial amount of concrete, we have secured and signed a contract with a local concrete manufacturer to prevent any increase in cost during the duration of this project.

Value Added Submittal

Claim: Vendor will track all building major components for the first year including energy consumption, and give client recommendations to extend life of the building

Verifiable performance metrics:

1. This service provided on our last five projects.
2. Performance information:
 - 9.5/10 customer satisfaction with additional service
 - 0 deviation from cost or schedule
 - Customers identified savings of \$4 million based on this service; references and documentation available upon request

More Value Added Submittal

Claim:

The client's RFP specifies 10 foot ceilings in the restrooms. While 10 foot ceilings are desirable in many areas, our experience is that lower ceilings in restrooms do not diminish the attractiveness or functionality of buildings. Reducing ceiling height to 8 feet results in a 5% decrease in cost and a 3% reduction in time to complete.

Verifiable performance metrics:

1. 10 similar buildings completed with 8 foot ceilings in restrooms
2. Client satisfaction with buildings 9.9/10
3. Buildings rented at 102% of projected rental amount

Interviews



- OHCA will interview key personnel, including the Project Manager and others as specified.
- All individuals will be interviewed separately and preferably in person; OHCA may approve telephone interviews in certain circumstances.
- No substitutes will be allowed after proposals are submitted without the consent of OHCA.
- Questions are non-technical and focus on understanding of the project plan and the capabilities of the individual and organization.

Submitting a proposal

- Identify your best team
- Get the team in a room (or virtual room)
- Review the objectives
- Plan your approach based on proven solutions and expertise
- Identify and prioritize risks w/solutions
- Identify unnecessary requirements or missed tasks and propose value added
- Cost it out

Clarification Phase

- Identify what's included and what isn't
 - Tasks
 - Assumptions about volume, timing, costs, etc.
- Detailed project plan, schedule, budget and risk mitigation plan
- Performance measurement and targets
- No price negotiation unless OHCA changes scope or requirements
- How the proposal meets RFP objectives